

sync.

Let's create the kind of
traffic that you love

Global companies rely on Sync to guide digital strategy
and scale marketing in the most **unorthodox** ways

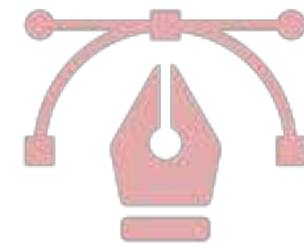




Go-to-Market Strategy

Comprehensive market introductions and positioning along with simultaneous KPI driven growth

- **Market Research**
- **Digital Strategy**
- **Lead Generation**
- **E-Com/ Brand Awareness Marketing**



Creative Alignment

Unconventional creative direction helps global brands stand out from its competition

- **Branding**
- **Brand Positioning**
- **Photography**
- **Videography**



Product Development

Static or dynamic? Lets discuss objectives and how we can get there

- **UI/ UX**
- **Website Development**
- **Website Optimization**
- **SEO and Content**

STRATEGY

A digital **blueprint** for tactical & strategic growth

We take your objective, and tell you how we can get there in a **SMART** progression





Vision Care, a leading sunglasses store in Sri Lanka, partnered with Sync Agency Pvt Ltd to boost their sales and brand awareness. After just 5 months of collaboration, we've helped them achieve significant results.

This translates to a strong increase in revenue and customer traffic for Vision Care. By working with Sync Agency, they've been able to effectively reach their target audience and position themselves as a go-to destination for stylish sunglasses.

60%

**Increase in Average
Sunglasses Sold**

40%

**Increase in
sales**

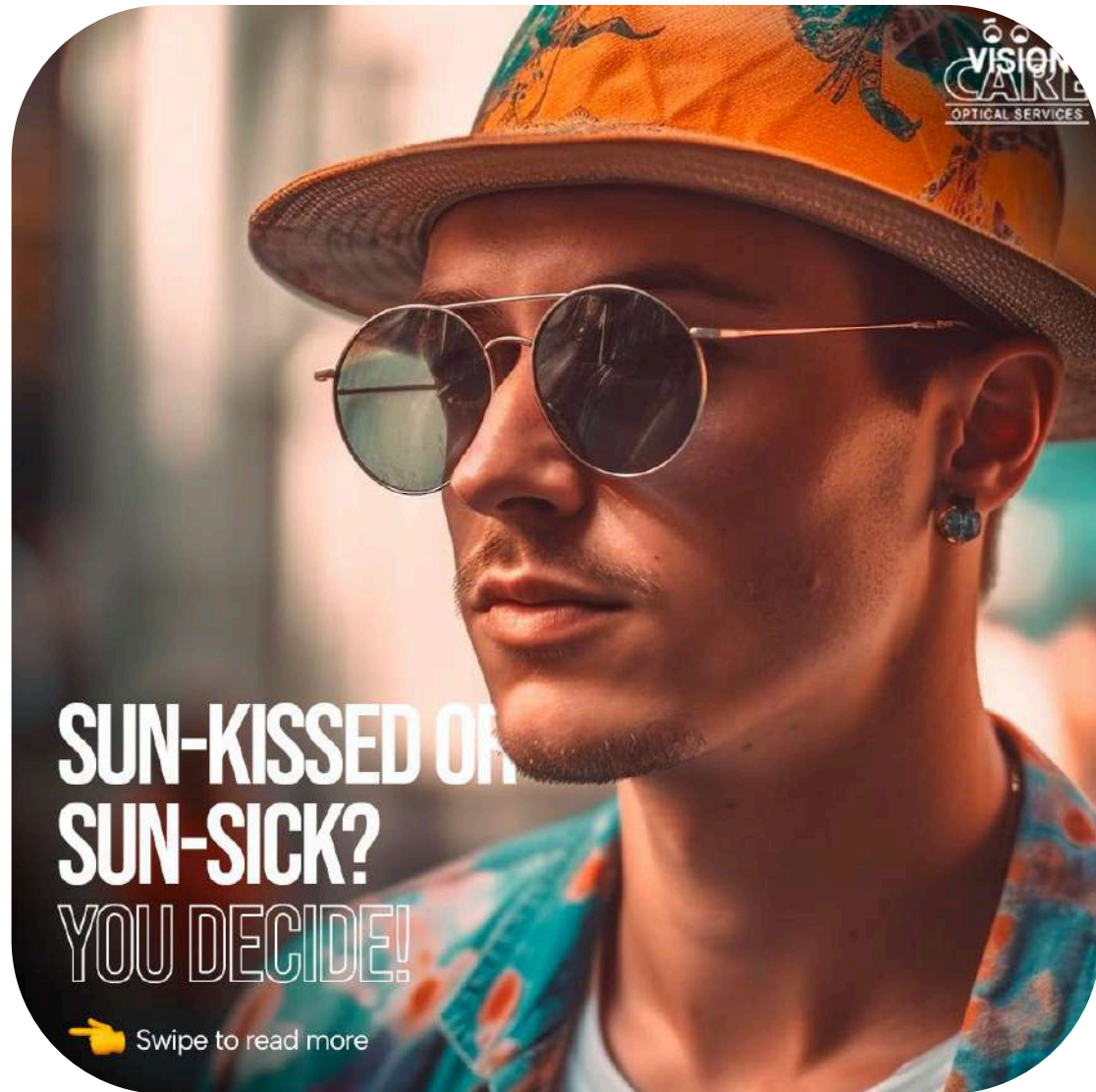
50%

**Increased Store
Footfall**

<150


**Generated within
150 days**





**SUN-KISSED OR
SUN-SICK?
YOU DECIDE!**

👉 Swipe to read more



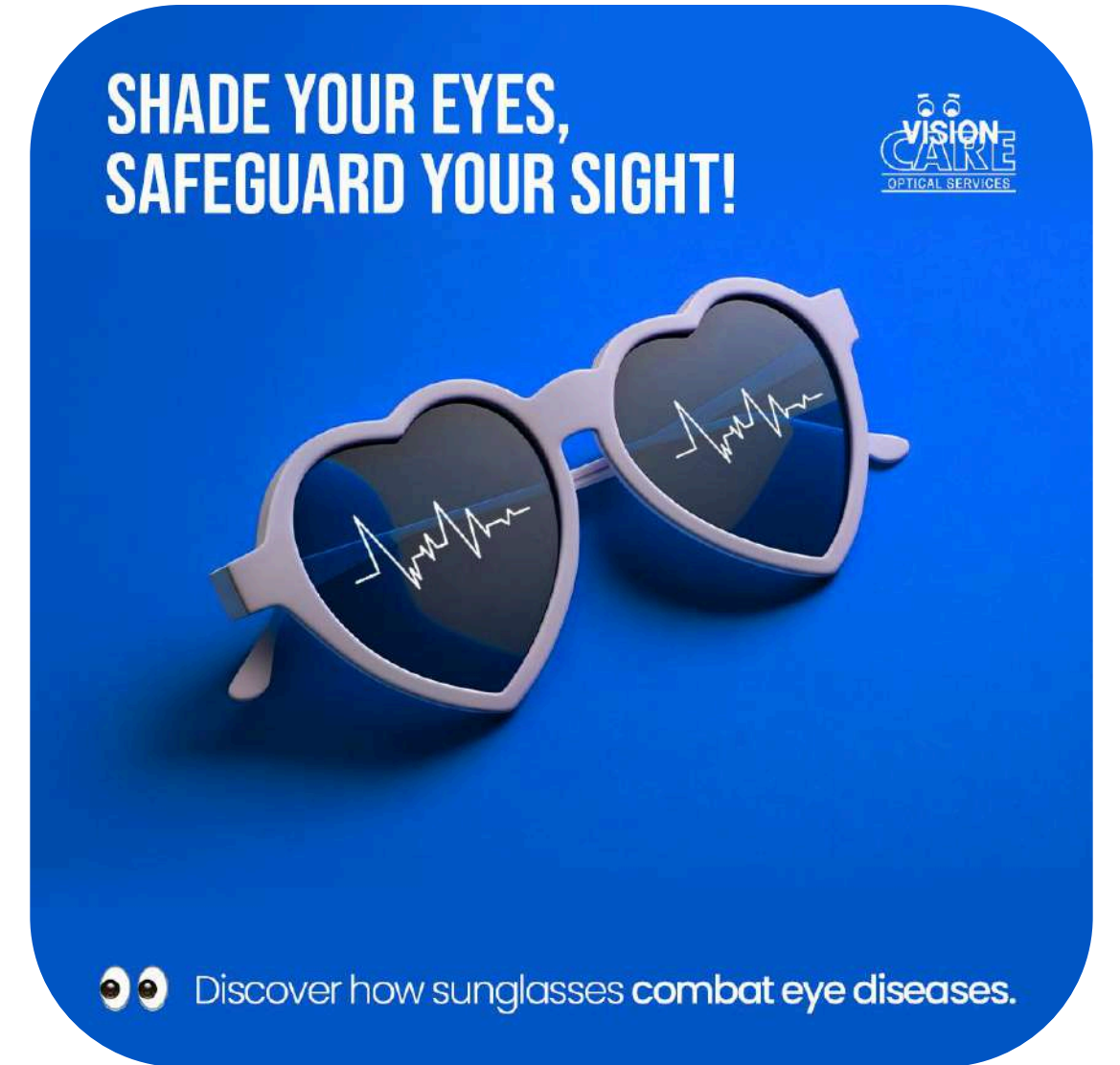
**See Beyond the
Surface**

Detect Eye
Complications Early.



**WHY DO I NEED
SUNGLASSES?**

👉 Swipe to read more



**SHADE YOUR EYES,
SAFEGUARD YOUR SIGHT!**

👁️ Discover how sunglasses combat eye diseases.

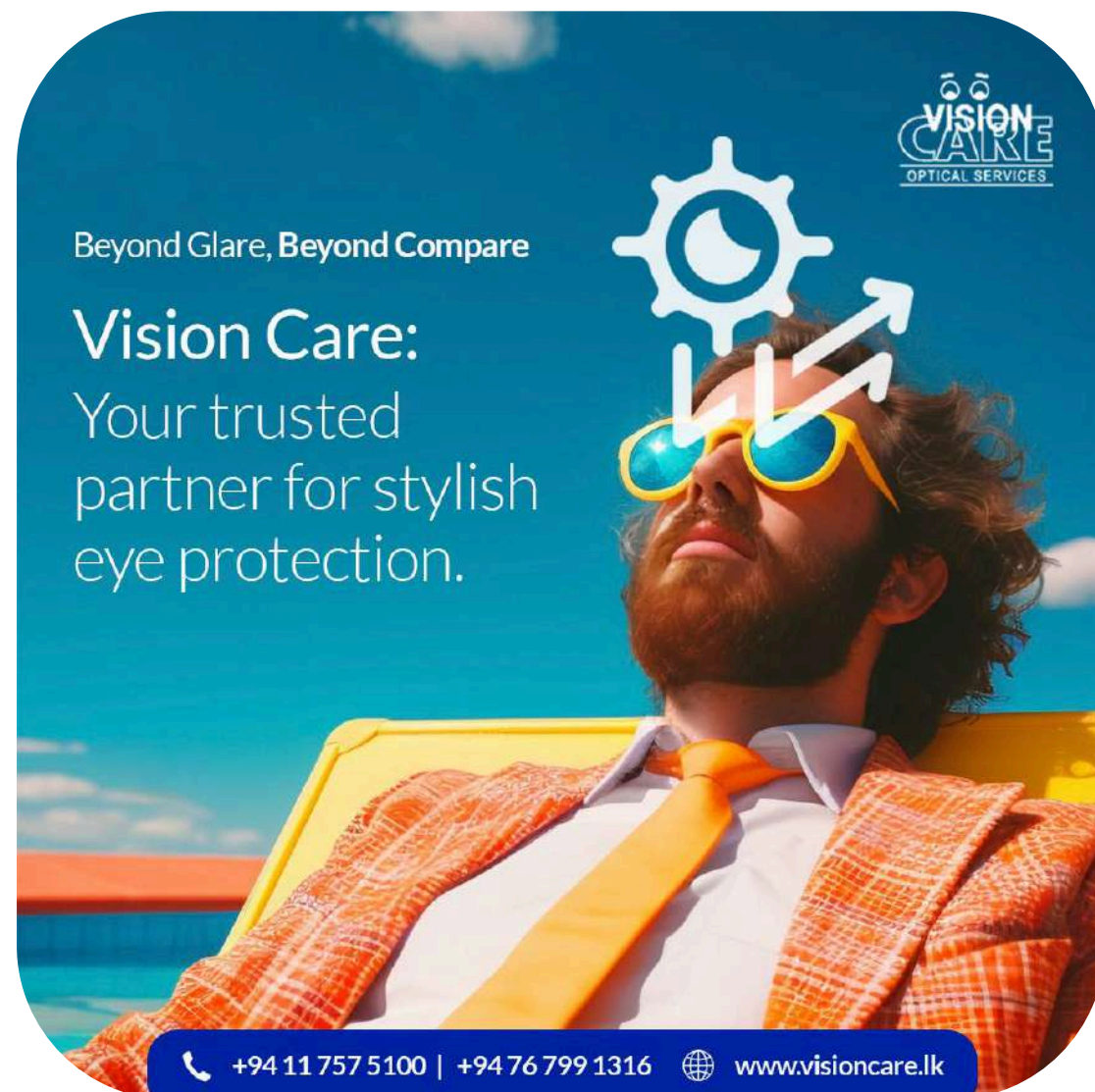


VISION CARE : SUNGLASSES STORE

**20%
OFF**
On All
Sunglasses

📍 No 6, Ward Place, Colombo 07

+94 11 757 5100 | www.visioncare.lk



Beyond Glare, Beyond Compare

Vision Care:
Your trusted
partner for stylish
eye protection.

+94 11 757 5100 | +94 76 799 1316 | www.visioncare.lk



EXCLUSIVE OFFER!

UP TO
**30%
OFF**

On all sunglasses at the
Vision Care Sunglasses Store

VALID TILL 31.01.2024

📍 No 6, Ward Place, Colombo 07

+94 11 757 5100 | +94 76 799 1316 | www.visioncare.lk



**SUN'S OUT
GLARE DOWN**

**POLARIZED SUNGLASSES FOR
FROM RS 4,250**

📍 No 6, Ward Place, Colombo 07

+94 11 757 5100 | www.visioncare.lk



We specialize in making people fall in love with handing over their dirty work to our locally famous launderer 😊

Taking the initial steps to introduce new services i.e; Pickup and Drop, Shoe Cleansing were challenges we faced while handling this mass brand which we soon tackled strategically by using a go-to-market strategy which helped Laundromat steadily gain traction during times of uncertainty.

850K+

Social media reach

100K+

Monthly TikTok engagement

1.6M+

Brand impressions delivered

\$0.2– \$0.4

CPC maintenance



NOT THE HERO WE NEED
BUT THE HERO WE DESERVE

TAKE YOUR TIME OFF,
WHILE WE GET OUR HANDS DIRTY

OUR FABRIC SOFTENER
IS A REAL GAME CHANGER

Before

After

LAUNDROMAT

SWIPE FOR DELIVERIES

+94 11 777 4400

COME AND EXPERIENCE OUR
EXPRESS SERVICE!

CHOOSE FROM OUR PACKAGES:

04 HOURS*	06 HOURS*	24 HOURS	02 DAYS
--------------	--------------	-------------	------------

LAUNDROMAT

WISHING ALL OUR MENTORS A GRATEFUL
TEACHER'S DAY!

20% OFF FOR ALL TEACHERS ON THEIR
TOTAL LAUNDRY BILL!
VALID TILL 9TH OF OCTOBER

LAUNDROMAT

DO YOUR
LAUNDRY AT
LAUNDROMAT
FOR RS.1,500/-

AND GET
10% OFF
AT ANY
BARISTA
T&C's Apply*

25TH JUNE - 31ST JULY

COME AND EXPERIENCE OUR
EXPRESS SERVICE!

CHOOSE FROM OUR PACKAGES:

04 HOURS*	06 HOURS*	24 HOURS	02 DAYS
--------------	--------------	-------------	------------

T&C Applied*

WhatsApp us on : +94 76 872 3370

011 777 4400

WWW.LAUNDROMAT.LK

LAUNDROMAT

THE BRAND-NEW FEELING
YOUR CAR SEATS DESERVE!

WE NOW WASH ALL CAR SEAT
COVERS WITH ANY MATERIAL

WhatsApp us on : +94 76 872 3370

011 777 4400

WWW.LAUNDROMAT.LK



For a bunch of young adults who just heard the words, “Make insurance fun” the Fairfirst Insurance engagement has been the most challenging engagement during our tenure as an agency. We might even say, “Our first and long standing client really put us on the stand for this one”. It’s safe to say we nailed this challenge without a doubt.

155K+

**Social media
engagements**

760K+

**Brand reach
delivered**

1.5M+

**Brand impressions
delivered**

\$0.001– \$0.75

CPC maintenance



“We take our marketing efforts seriously and have always maintained high standards across all the work we do. As a brand we strive to connect with cultural trends to remain relevant within local audiences. We are delighted by the work Sync has produced for us and the commitment they've shown towards the brand. It’s been refreshing working with a collaborative agency team that understands our unique requirements while maintaining a category connect. Together, we’ve produced fun, relevant content pieces that have captured our audience's attention and business.”

Dilshan Rabbie

Manager – Marketing & Digital
Solutions Fairfirst

For your convenience, night or day....
**CALLS ANSWERED IN LESS THAN
 3 RINGS!**

CALL US ON :
0112 428 428

NEED TO MAKE A CLAIM?
 WE'LL MAKE SURE YOU GET THROUGH
 TO ONE OF OUR SERVICE CHAMPIONS
 IN LESS THAN 3 RINGS

fairfirst
 INSURANCE
 ALLINDIA COMPANY

**Ride Smart With
 Fairfirst**

Protect what you care about.
 We're going along with you.

Best General Insurance Brand 2021

**Our Cycle Insurance is
 JUST A CLICK
 AWAY!**

CONCEPTUALIZED AND DESIGNED FOR
 FAIRFIRST INSURANCE

sync.

**TRAVEL UNTIL
 YOUR HEART'S CONTENT.
 WE GOT YOU COVERED!**

**COVID-19
 COVERED**

**TRIP CANCELLATION
 COVER**

**BAGGAGE
 DELAY/LOSS COVER**

INCLUDING 15+ OTHER COVERS & BENEFITS

**A Guaranteed
 Flat Premium**

Until the Age of 65

ENSURING ALL YOUR TREATMENTS AND HOSPITAL EXPENSES
 CAN BE COVERED GLOBALLY ON A CASHLESS BASIS.

Kids will
 learn from their mistakes.

BE A RESPONSIBLE ADULT &
 GET INSURED WITH FAIRFIRST

oops

fairfirst

**They say cats always
 land on their feet.**

Get Fairfirst for when they dont.

CHEAT APPLIED :
 FAIRFIRST INSURED

INTRODUCING FAIRFIRST
**WORLDWIDE
 HEALTHCARE**

A GLOBAL CASHLESS HEALTH COVER UP TO
USD 1.5 MILLION

**WHAT HAVING
 HEALTH
 INSURANCE
 FEELS LIKE
 WITH US!**



Niera is a leading ladies shoe manufacturer in Sri Lanka. Although they were on firm ground before engaging in us, uncertain times in the country forced them to remodel their strategy and Sync Agency helped them do a 180°.

With cart value rising x3 and an increase in ad spend, revenue was able to slingshot back up. We digitally transformed Niera to sell and upscale in Sri Lanka during a crisis and assisted in opening and operating the Maldives.

LKR 8M

Total revenue generated

40%

Increase in sales

5M

Brand impressions delivered

<180

Generated within 180 days





Service – Photography & Graphics



A disruptive business which was introduced to the market in times of COVID-19 - Invested and led by two tyrants in the Sri Lankan e-commerce and retail space, Superbox was one of many delightful brands we handled at times of uncertainty.

Growing this brand in a mere 3 months which resulted in this entity converting revenue of over LKR 1MIL and progression has been game changing for a new business amidst larger existing capitalists.

211K+

**Converted
users**

LKR 2.6M

**Revenue
generated**

1.06M+

**Brand Impressions
delivered**

366K+

**Brand reach
delivered**




"You are very driven to get more key accounts and the team was very resource oriented. I found you very good at what you do. When I give you \$500, you would do it in \$250 and you would over achieve and show us the stats. All the visuals that you sent us were very out of the box thinking. Also, kudos to you, the visual guys. So overall, I would give you, I would say 4.5 stars out of 5 stars, as there is always room for improvement"

Dulith Herath

Chairman - Kapruka Holdings (PLC)
Co Founder - Superbox

ALL YOUR GROCERIES IN LITERALLY A CLICK!

Shop Now!
www.superbox.lk



SUPERBOX
Supermarket in a box

SUPERBOX
Supermarket in a box

From Face Masks to Sanitizers...



All your COVID essentials under one platform

Shop Now!
www.superbox.lk

YOUR HANDS-FREE SHOPPING ALTERNATIVE



Shop Now!
www.superbox.lk

SUPERBOX
Supermarket in a box



GET YOURSELF THE FRESHEST FRUITS IN TOWN

SUPERBOX
Supermarket in a box

www.superbox.lk



SUPERBOX
Supermarket in a box

ALL YOUR SEAFOOD ESSENTIALS UNDER ONE

LOCATION



SUPERBOX
Supermarket in a box

SUPERBOX
Supermarket in a box

PROTEIN TO FUEL YOUR HOME WORKOUTS

GET YOUR EGGS FROM **SUPERBOX.LK** TODAY!





Our clients are BIG - Yes, our due diligence process makes sure that the clients we work with are fun, futuristic and oh! did we mention fun?

This lets us perform to our highest level and provide the best of value. Petmart is Sri Lanka's largest pet food importer who retails in the biggest supermarket chains and even supplies pet food to all cats and dogs in the TriForces of Sri Lanka. To simply explain our engagement with Petmart and how our results have been so far - we'd say, "We put them on the map".

2.7M+

Brand
impressions

1000+

Monthly organic
follower growth

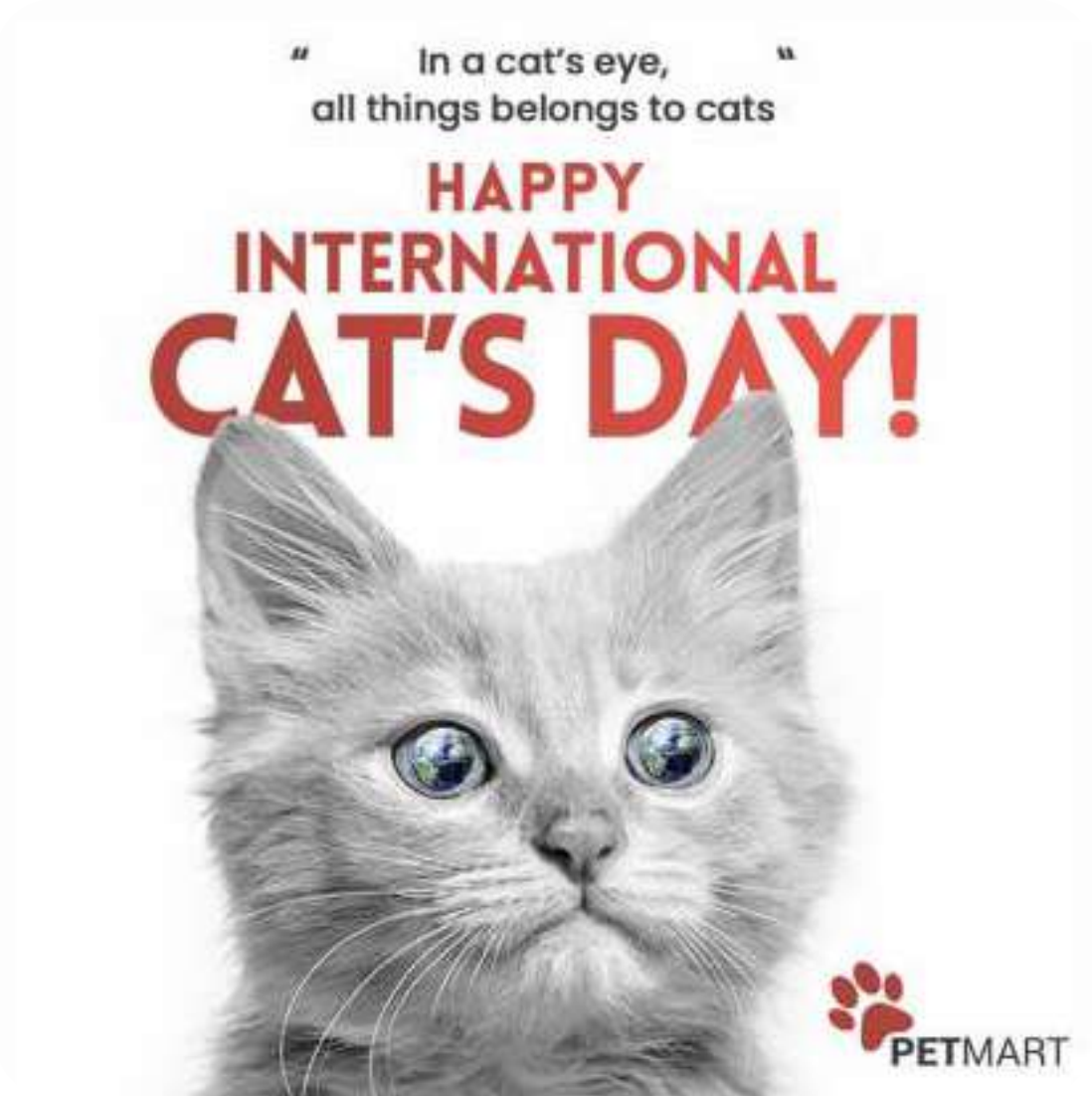
300%

Increase in account
engagement

\$0.001 – 0.010

CPC Maintenance







Proculy, an AI-powered procurement management platform, partnered with Sync Agency for a dynamic social media-driven product launch. Through a strategic blend of engaging content, targeted campaigns, and compelling storytelling, we positioned Proculy as the go-to solution for businesses looking to streamline procurement. Our approach emphasized its powerful features—automated workflows, vendor management, and seamless integrations—ensuring maximum reach and engagement. The campaign successfully created buzz, driving awareness, user interest, and conversions, establishing Proculy as a game-changer in digital procurement solutions.



Simplifying Procurement

Discover how Proculy's customizable procurement solution can practically benefit any industry



www.proculy.com 

Challenges Faced by the Procurement Industry



 Swipe to read more

www.proculy.com 

Boost Your Business with Proculy

Simplify Procure-To-Pay Processes for Efficiency and Savings



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The Future of B2B Procurement

Exploring Emerging Trends, Technologies, and Strategies Shaping the Future



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Simplify Your Procurement Operations with Proculy



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Obstacles in Procurement Processes



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www.proculy.com 

Revolutionizing Procurement

Unleashing the Power of Reporting and Analytics with Proculy





www.proculy.com 

Attention SMBs! Proculy is now offering a freemium version just for you!

LIMITED TIME ONLY!

 Don't miss out. Sign up for a demo today!

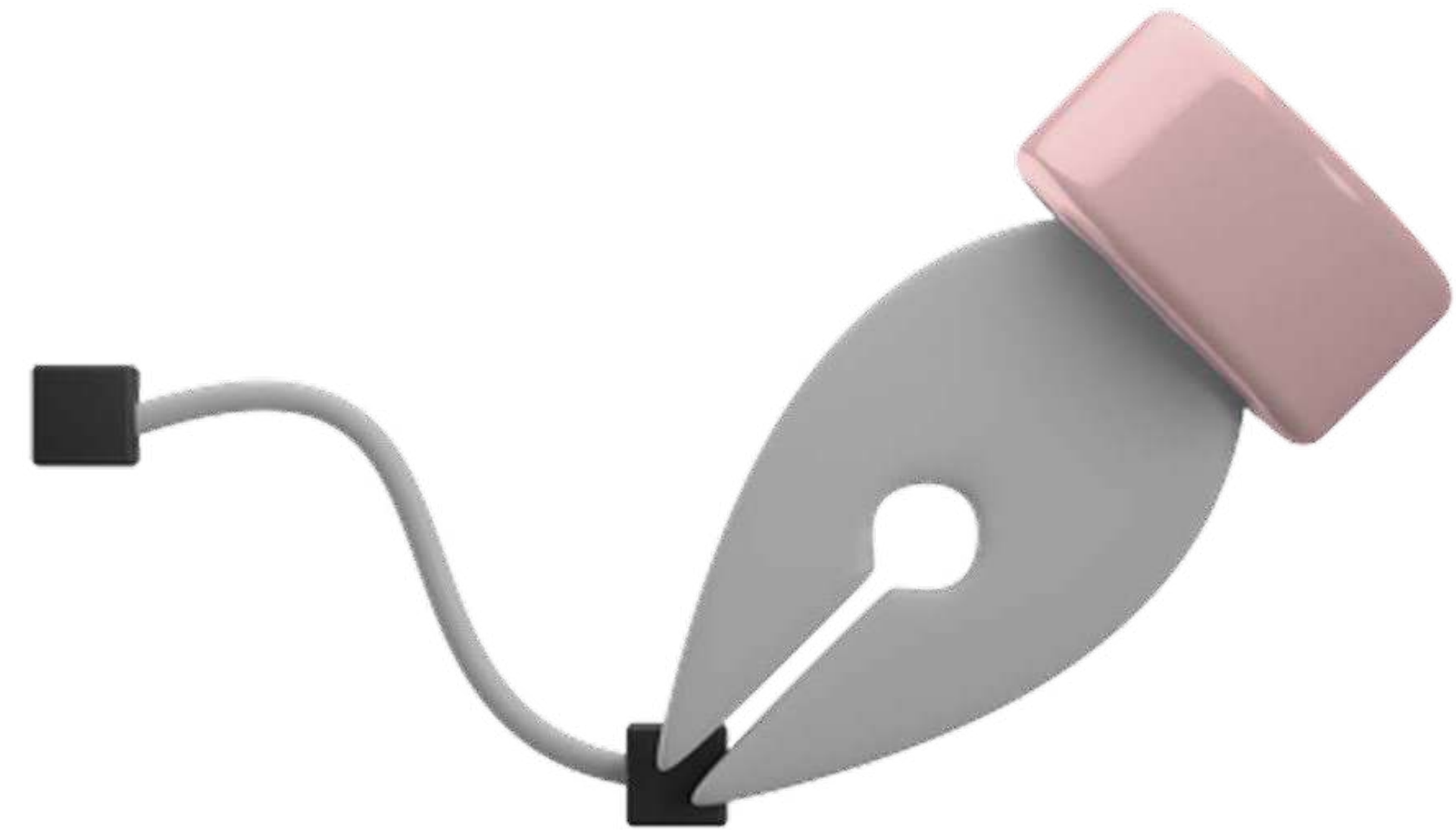




CREATIVE ALIGNMENT

**Imagine reaching that
objective! Whilst being
a tad creative**

UNCONVENTIONAL creative direction helps brands
stand out from its competition





Xitricon, an IFS solutions provider, approached us to revamp their brand positioning and guidelines. They asked, we delivered. Exceeding expectations, we ventured into a branding makeover and further with time, assisted in Xitricon's business development, pre-sales and even being entrusted in revamping their entire web presense.

Primary Logo



Brand Typeface

Coco Gothic
Noto Sans
Poppins

Primary Colours



Accent Colours



Brand Iconography



"Having worked with Sync Agency for the past few months have been a great experience. The team has been very responsive, flexible and attentive when it comes to delivering quality outcomes. It has been a great partnership thus far and I wish the team all the very best and to continue delivering outstanding customer value."

Indrajit De Silva

Head of Regional Sales & Channels
Xitricon



XITRICON

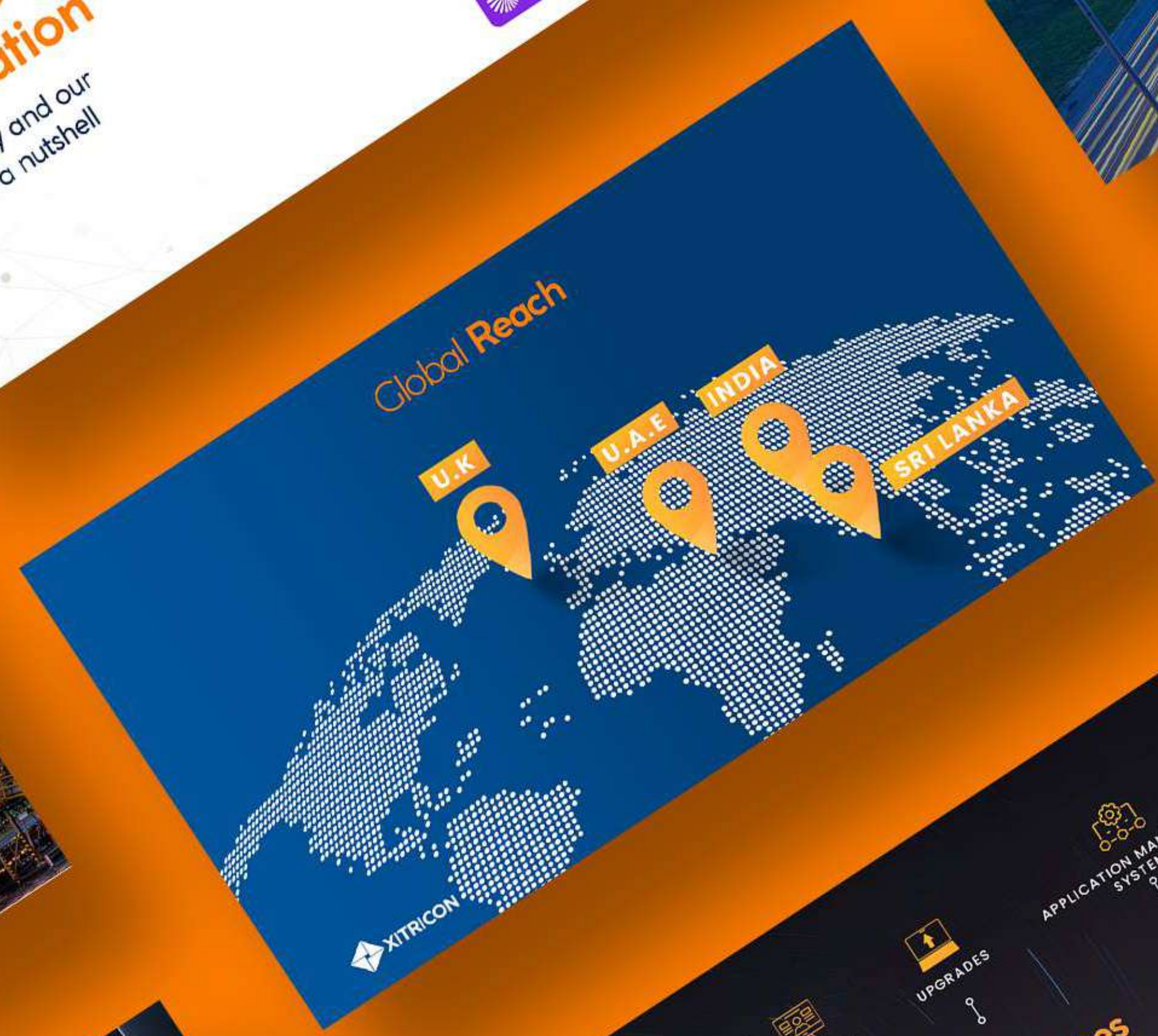


XITRICON

XITRICON
Xitricon Corporation
Presentation
Our company and our solutions in a nutshell



160+ ENTHUSIASTIC EMPLOYEES
6+ GLOBAL ALLIANCES
4+ GLOBAL LOCATIONS
U.A.E., INDIA, SRI LANKA, DUBAI



Our Products & Services

IMPLEMENTATION TRAINING UPGRADES APPLICATION MANAGEMENT SERVICES
CUSTOMIZATIONS TECHNICAL SERVICES SUPPORT SERVICES

XITRICON

Our Products & Services

IMPLEMENTATION TRAINING UPGRADES APPLICATION MANAGEMENT SYSTEMS
CUSTOMIZATION TECHNICAL SERVICES SUPPORT SERVICES

XITRICON

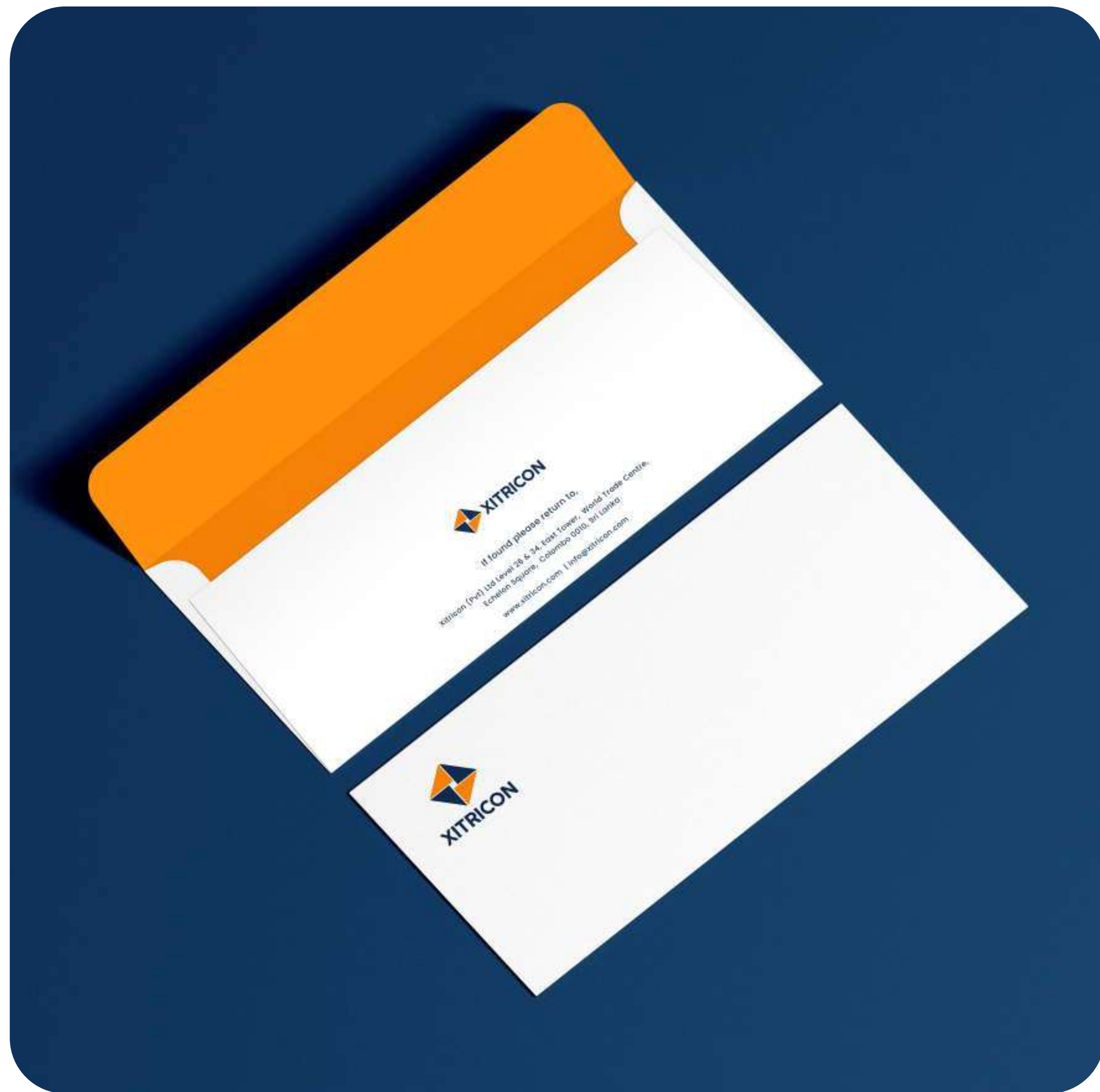
Industries We Engage In

Aerospace and Defense
Energy Utilities and Resources
Construction and Engineering
Manufacturing
Telecommunications

XITRICON

Clientele







John Doe
GENERAL MANAGER

+94 77 123 4567

john@xitricon.com

www.xitricon.com

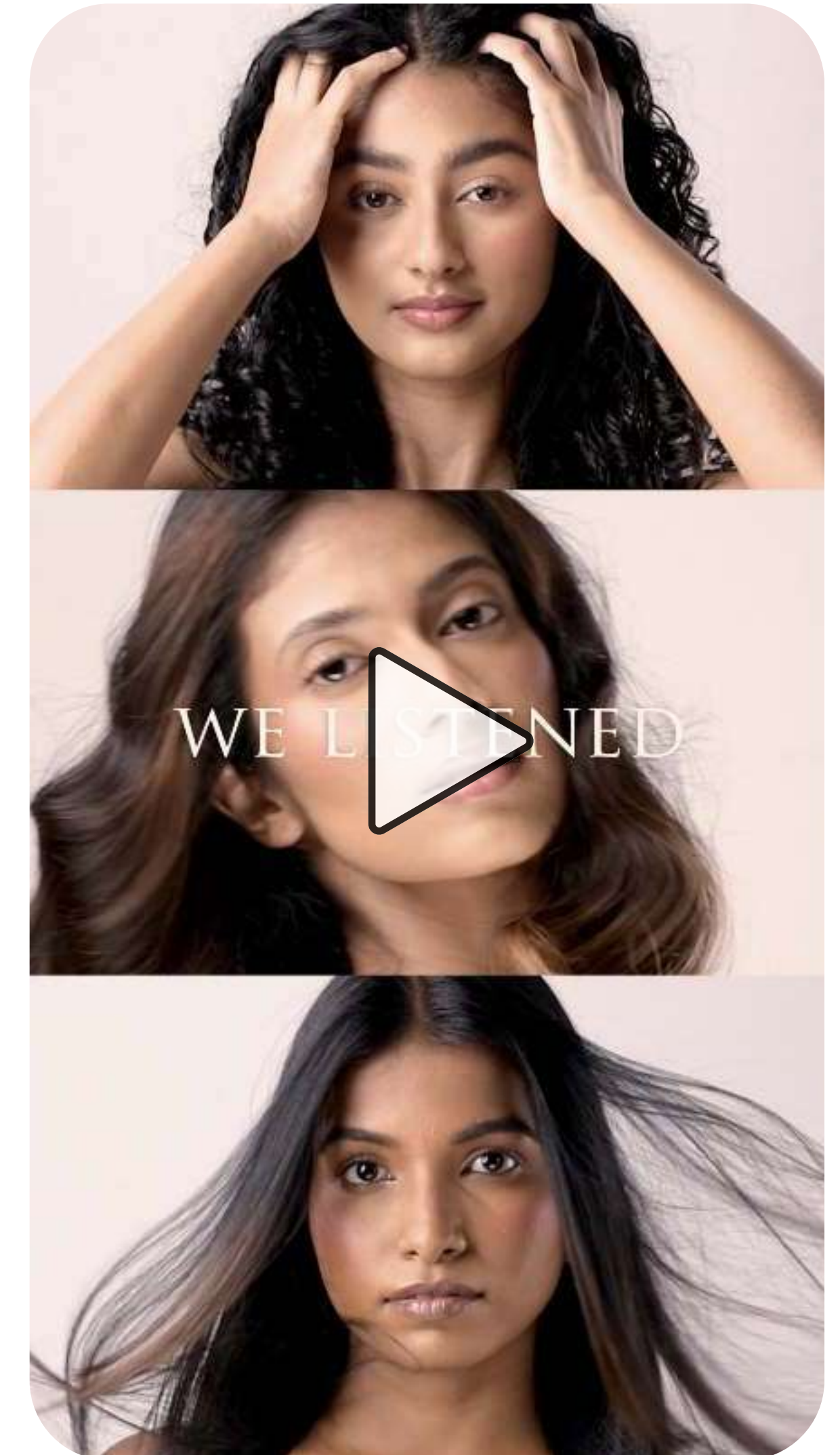
123, Park Bay, Colombo 008,
Sri Lanka





The science behind this brand is INSANE! If we were to name a client who makes content feel so simple yet complicated with many essences, we'd point at Spa Ceylon within that split second.

Creating majestic content within this brand's guidelines has been very important to us as a growing team and we totally loved this learning curve.



SPA CEYLON
REWARDS

INTRODUCING
**SPA CEYLON
REWARDS**

WHERE ANYONE CAN
GET REWARDED

SPA CEYLON
REWARDS

WHY JOIN?

AS A SPA CEYLON REWARDS MEMBER,
YOU CAN ENJOY THESE BENEFITS BELOW

EARN POINTS

PRIORITY ACCESS TO
LAUNCHES & OFFERS

ADDITIONAL
DISCOUNTS

SPA CEYLON
REWARDS

**EVERYONE CAN
BE A MEMBER**

NO MINIMUM PURCHASE REQUIRED

SHOP ONLINE VIA LK.SPACEYLON.COM OR
ANY SPA CEYLON OUTLET

EARN POINTS WITH EVERY PURCHASE,
NO MATTER HOW BIG OR SMALL





LuvEssence, like Fairfirst Insurance, has been a long standing client of ours, and we have nothing but “Luv” for them!

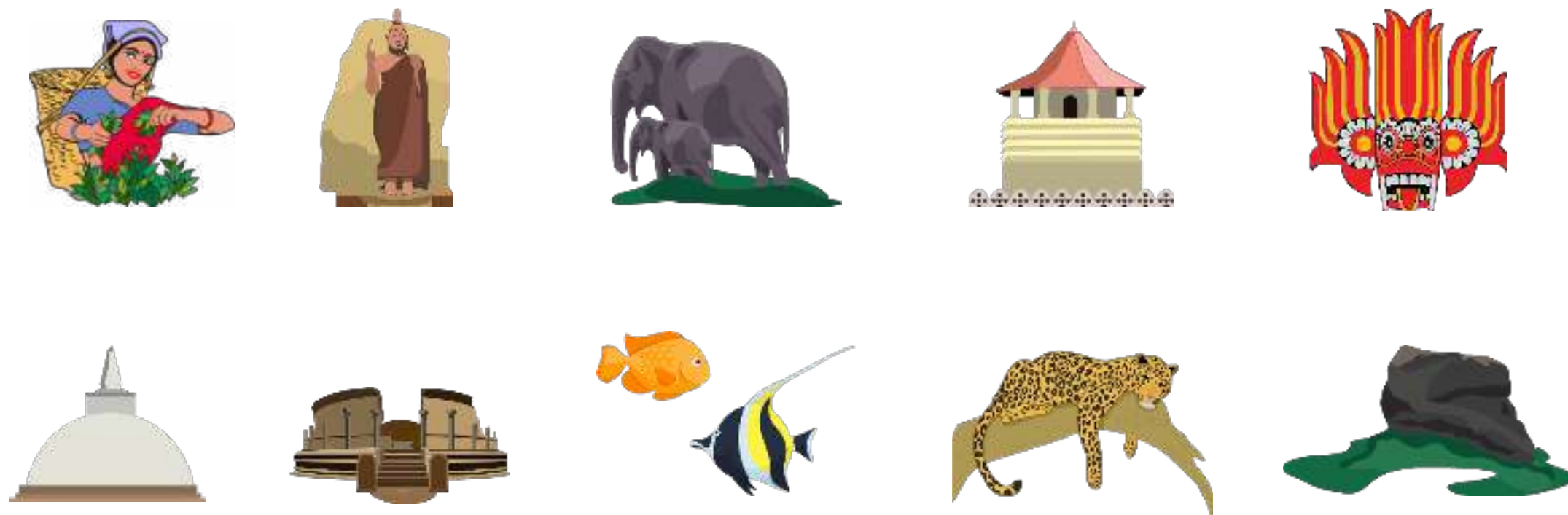
TikTok content creation, videography, photography, graphic designing, branding, product launches, Tik-tok Management, we’ve done it all!





Creatively marking an entire country on the map is what we can say with our engagement alongside Aitken Spence Travels.

Sales dockets that were creatively conceived and designed in order to ensure the essence of Sri Lanka's beauty, culture and more importantly smiles were conveyed through booklets which were curated in many languages for prospective clientele in the Middle East, the West, and Europe.



Aitken Spence Travels
 Aitken Spence Tower 2315, Vauxhall Street, Colombo 02, Sri Lanka
 Tel: +94 11 2300308 Fax: +94 11 2422381
 Email: travel@aitkenspence.lk
 Web: www.aitkenspencetravels.com

SRI LANKA
Unforgettable
TRAVEL EXPERIENCES



SOUTH
Coast

GALLE

The most picturesque beaches, the city that brings together the land, sea and sky. Galle is a UNESCO World Heritage site that is one of the most sought after tourist destinations in the country of Sri Lanka. Known for the quiet streets that line the promenade, the city is a great place to understand the love Sri Lankans have for cricket and understand the colorful influences on the country by walking into the Galle Light House. Walk the outer walls, take a stroll through the Galle Fort gardens or just sit back and enjoy the sun set looking in the local hospitality to savor the true spirit of Galle.

AITKEN SPENCE
Hotels

HERITANCE KANDARAMA
DAMBULLA

Heritage Kandarama is situated in the heart of the cultural triangle, overlooking the Kandarama lake and flanked by two UNESCO World Heritage sites, including the world's eighth wonder.

Invigorated and created by architect Geoffrey Bawa, Heritance Kandarama is an architectural wonder stretching a remarkable 1km and is always invigorated amidst the greenery that surrounds. Providing panoramic views from wherever you stand, the hotel itself is a unique Sri Lankan tourist destination which doesn't just sit on the landscape but is naturally a part of it. From the inception of the hotel, the theme of sustainability was ingrained into the Heritance Kandarama DNA and follows international conservation practices until today.

With hospitality at heart, this five-star resort denotes originality in every guest experience and ensures you receive the very best while on holiday.

Rooms

- 31 Panoramic rooms • 30 Luxury rooms • 32 luxury panoramic rooms • 30 Deluxe rooms • 12 Suite • 02 Luxury suite
- 01 Royal suite

Spa : 6 Senses Spa

Restaurant/ Bar

- Kanchana restaurant • Kukulaya restaurant • Café Kanchana • Kanchana bar



Sync Agency had the privilege of designing Kapruka's IPO document, crafting a visually compelling and professionally structured layout that reflected the brand's legacy and market strength. Our design approach focused on clarity, sophistication, and seamless readability, ensuring that key financial data, company milestones, and growth strategies were presented with precision and impact. By blending modern aesthetics with corporate elegance, we delivered a document that not only met regulatory standards but also resonated with investors, reinforcing Kapruka's position as Sri Lanka's leading e-commerce platform.



sync.

Production.



AXE

A product launch during a physically challenged time, COVID-19, we were able to E-Launch AXE Sri Lanka's Signature Gold range of products via the internet. Here are a few simple clips of videos we planned, shot and post produced using the products provided.







NIERA





PRODUCT DEVELOPMENT

Develop optimized tech for the world to see

The **POWER** of tech at the palm of your hand,
powered by Sync Agency





Xitricon, an IFS solutions provider, approached us to revamp their brand positioning and guidelines. They asked, we delivered. Exceeding expectations, we ventured into a branding makeover and further with time, assisted in Xitricon's business development, pre-sales and even being entrusted in revamping their entire web presense.





We are a global enterprise service provider

Xitricon is a leading consulting, technology, and digital transformation services firm that offers a comprehensive suite of solutions to help organizations successfully navigate their digital transformation journey.



160+

Enthusiastic Employees



3+

Global Alliances



5

Global Locations

Accelerate Your Growth with Our Proven Solutions

Our extensive industry expertise, worldwide reach, and advanced solutions empower enterprises to maintain a competitive edge.

OUR SERVICES

Implementation Training Upgrades
Customizations AMS Services
Resource Augmentation
Software Licensing

Learn more →

Navulia E-PROCUREMENT

Supply Management
Sourcing & Tendering
B2B Platform

Learn more →



We can transform your business!

Get in touch with us today

Schedule a Call →

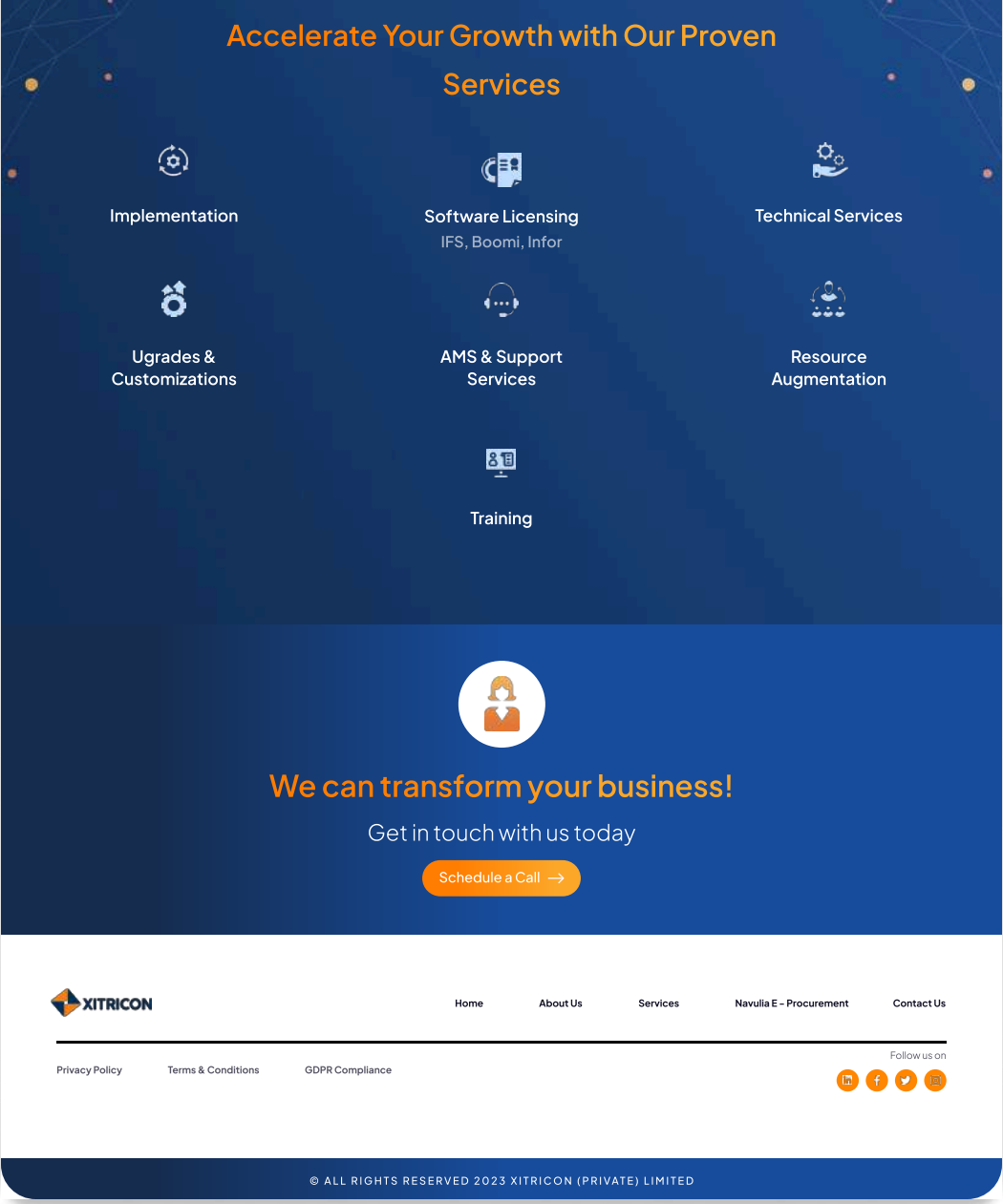


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Privacy Policy Terms & Conditions GDPR Compliance



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Schedule a Call →

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Our extensive industry expertise, worldwide reach, and advanced solutions empower enterprises to maintain a competitive edge.

Cloud Architect

Engineering Colombo, Sri Lanka Full-Time

Apply Now →

Software 01 Software 02 Software 03

Cloud Architect

Engineering Colombo, Sri Lanka Full-Time

Apply Now →

Software 01 Software 02 Software 03

Cloud Architect

Engineering Colombo, Sri Lanka Full-Time

Apply Now →

Software 01 Software 02 Software 03

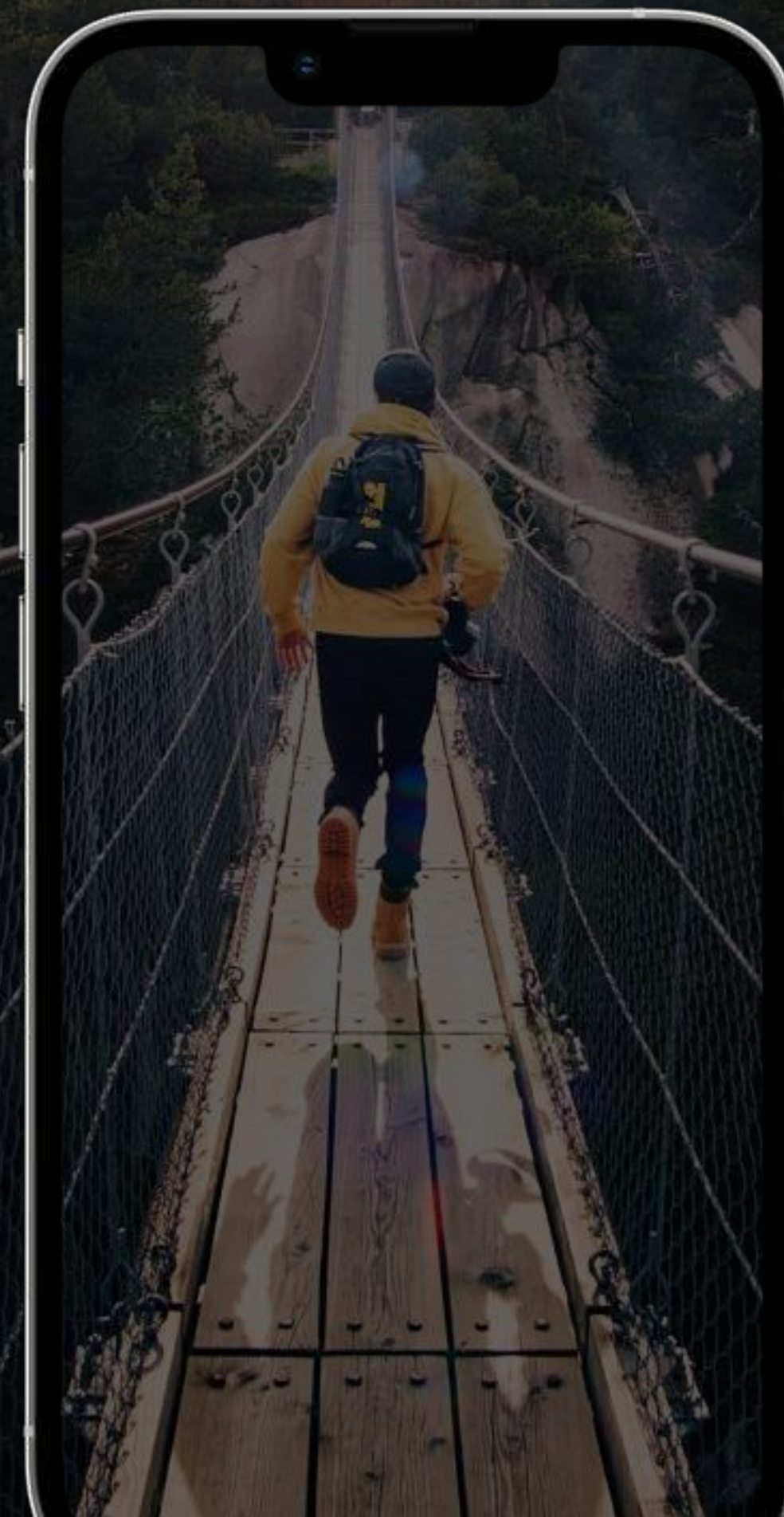


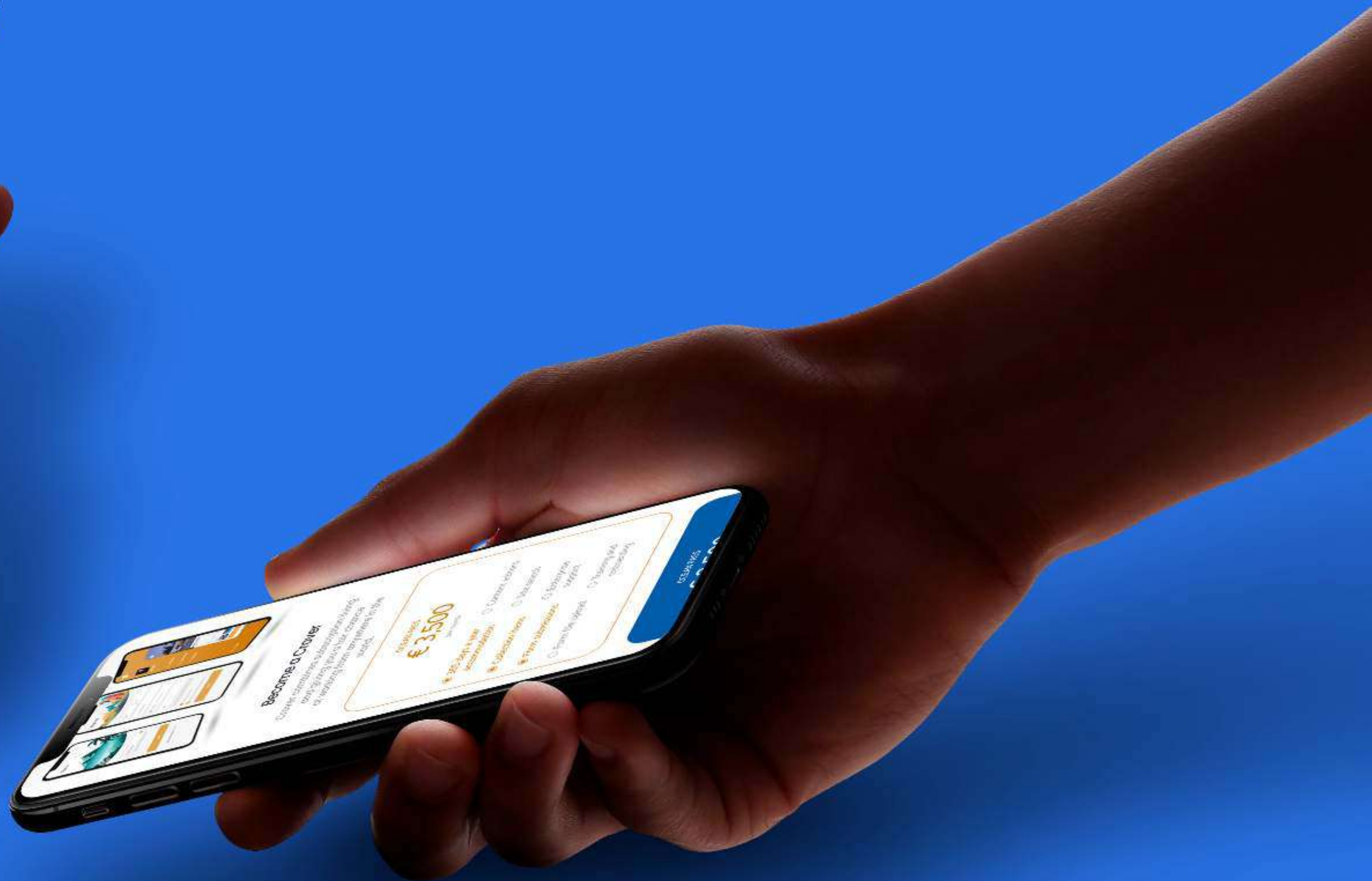
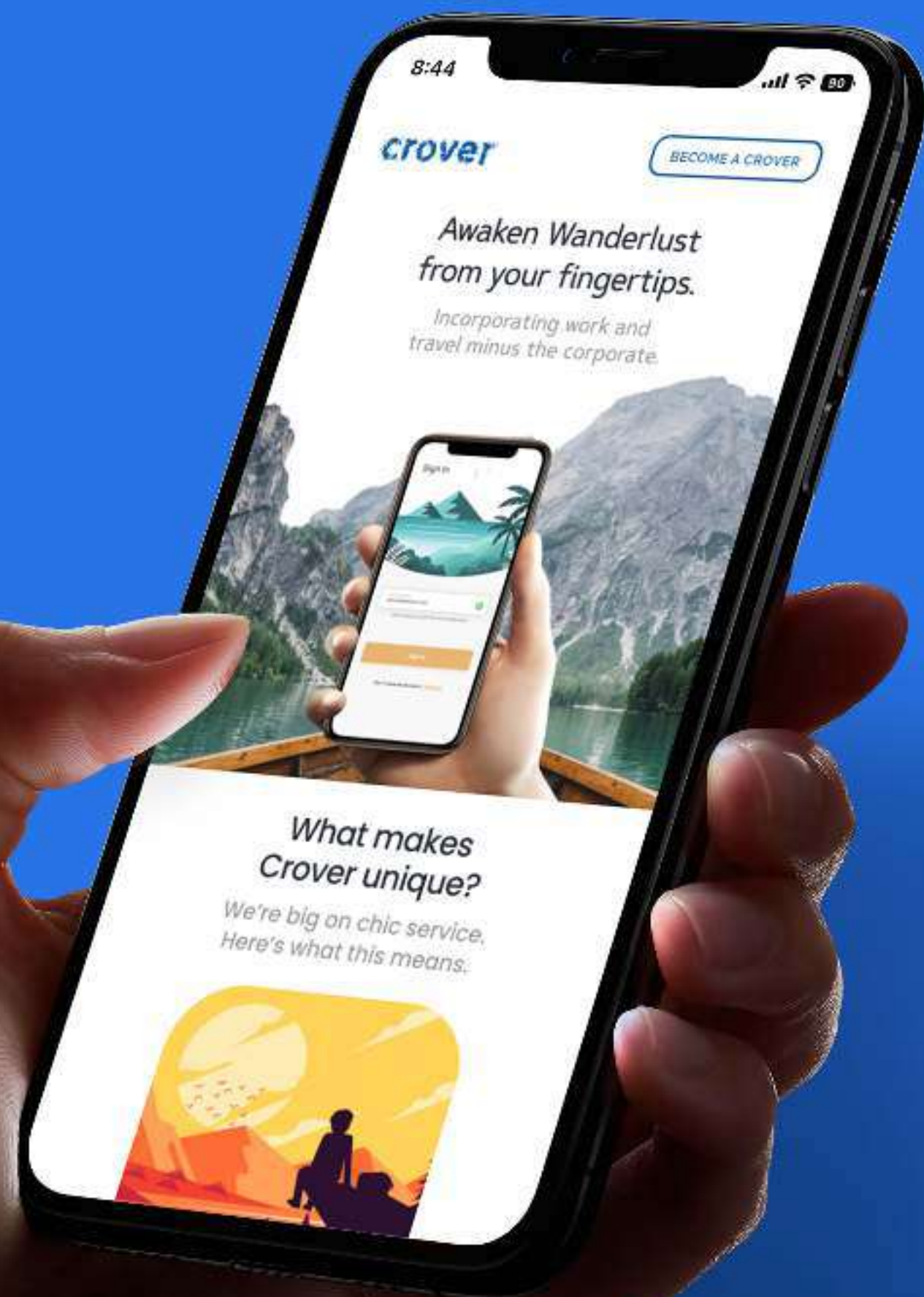
crover

Subscription living for digital nomads to
live, work, and enjoy life from any end of
the world with the best environments

crover

A Few Before Many.

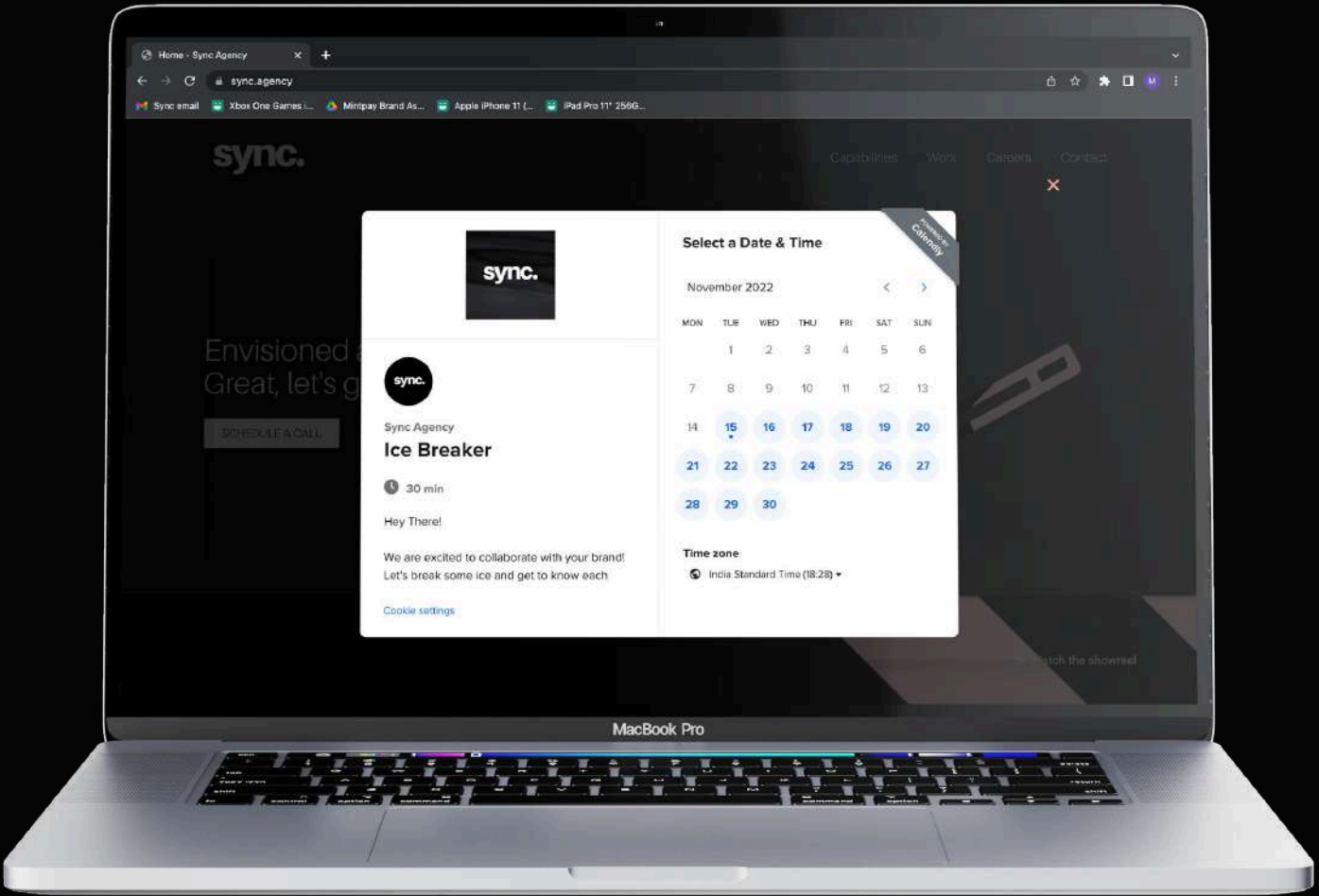




Starting a new project or
want to collaborate with us?



CLICK TO SCHEDULE A CALL



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+94 77 163 8997

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